

Why own a...

WINDOW HERO FRANCHISE



Discover more about owning a
Window Hero franchise today!

A HOMEFRONT BRAND



There's no place like Homefront

Homefront brands is leading collective of agile and durable property service franchise brands.

Franchise Owners experience unparalleled value via:

- 1.** 150+ Years of franchise-building experience
- 2.** Network of growth partners
- 3.** Leading support systems
- 4.** In-house consumer acquisition & customer service
- 5.** Uniquely talented team of seasoned franchise execs & business builders



introducing **WINDOW HERO**

Window Hero is the fast growing franchise opportunity offering a full suite of exterior cleaning services to residential and commercial properties.

Window Hero Franchise delivers a sustainable model for growth combined with our proven process for success.

Franchise Owners provide an all-encompassing exterior cleaning service that bring beauty, value, and protection to residential and commercial customers with best-in-class service and products.

What it takes to be a Window Hero Franchisee:

- Desire to be a proud, impactful business owner in your local community.
- Executive, Owner-Operator AND Semi-Absentee options available.
- Connector skillset - Ability to network and influence.



Meet the Founder

Tyler Kirk

Tyler Kirk brings 20+ years of Residential and Commercial Property experience to the Window Hero network. He has dedicated nearly two decades to the growth Window Hero Franchisees.

Mr. Kirk founded Window Hero to catalyze entrepreneur's in building impactful, service-based businesses across the United States



980-441-1141

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<https://windowhero.com/franchise/>

Target Customers:

Residential:

- Single-Family Homeowners

Commercial:

- Multi-Family Complexes
- Retail and Storefront
- HOAs & COAs
- Rental Property Owners
- Light Commercial Facilities
- Recreational Facilities





Service Lines

- Pressure Washing
- House Washing
- Roof Washing
- Gutter Cleaning
- Window Cleaning
- Gutter Guard Installation



The Window Hero Advantage

- Rapid Launch to Recurring Cashflow - Less than 90 Days!
- Simple Staffing Model - Easy Scale!
- Integrated Technology Stack - Actionable Growth!
- In-House Sales and Scheduling Center - Delivers Business!
- Industry Leading Demonstrated Annual Sales Volume
- Robust B2C & B2B Markets
- Multiple Service Lines - Consistent Value to Consumer



Ongoing Support

THE FRONTLINE LEAD MANAGEMENT

The Frontline Lead Management center handles customer acquisition and allows franchisees to control their inbound lead cost and increase efficiency.

DEDICATED MARKETING SUPPORT

In-house marketing support will be the go-to for all marketing-related opportunities from the grand opening onward.

WINDOW HERO UNIVERSITY

You and your crew will spend a week at Window Hero University. Expect 5 full days of classroom, role-play, hands-on, and on-the-job experience!



Ongoing Support

GRAND OPENING

We consider the first 90 days the most important! You will experience a field visit, business coaching, KPI management, and support from your Business Coach!

BUSINESS COACHING

Weekly, monthly, quarterly and annual support from your dedicated Business Coach.

STRENGTH OF NETWORK

Experience regional meetings, annual conventions, and other learning and development opportunities with the greater Window Hero and Homefront Brands network.



MIKE AIELLO

Franchise
Development
Manager

HOW TO GET STARTED:

1. Introductory Call:

Let's talk about your personal and business goals.

2. Initial Application:

We'll build your candidate profile based on your experience and qualifications.

3. Discovery Call #1

Your development guide will meet or call you to discuss the ownership timeline and the overarching support you'll receive from the Window Hero team.

4. Discovery Call #2

Your development guide will meet or call you to discuss sales, marketing, staffing, training, and other details to run the business.

5. Franchise Disclosure Document Review:

We'll review the Franchise Disclosure Document ("FDD") and Territories.

6. Executive Call:

Open, honest conversation with the Window Hero Executive Team.

7. Meet the Team Day:

A two-day event hosted at the Window Hero Home Office. You'll meet and greet our leadership team and be officially welcomed into the Window Hero family.



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